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FOR IMMEDIATE RELEASE

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Aloha Airlines orders 12 Boeing 737-700 Blended Winglet Shipsets

Aviation Partners Boeing Performance Enhancing Technology helps bring the "Spirit of Aloha" on transpacific services

Aloha Airlines flies some of the longest Boeing 737-700 stage lengths in the world, including international sectors from Vancouver to Honolulu (2350 nm) and Honolulu to the pristine Polynesian island of Rarotonga (2555 nm). Beginning this August, Aviation Partners Blended Winglet™ Technology will dramatically enhance the fuel efficiency, range and performance of Aloha's Next Generation 737s.

"Aloha has been a pioneer in long haul over water flying with the Boeing 737 and the carrier is perfectly positioned to derive maximum benefit from Blended Winglet Technology," says Aviation Partners Boeing Vice President of Sales Sheldon Best. "We welcome Aloha as our first Hawaii-based customer. This sale really closes the loop in terms of Blended Winglet sales to Pacific-based 737 operators."

Operating on busy 3600 flight hour schedules, Aloha's 737-700s will save over 106,000 gallons of fuel per aircraft per year with the Blended Winglet Advantage. Aloha's Performance Enhanced 737s will fly at higher initial cruise altitudes and they'll demonstrate payload/range advantages when difficult headwind conditions are encountered over the Pacific.

"Beyond dramatic fuel savings, Aloha is looking forward to quieter operations and a 6.5% reduced noise footprint with its Blended Winglet equipped 737s. These environmental benefits will be particularly important at noise sensitive airports such as John Wayne/ Orange County airport and Kahului airport on Maui. Meanwhile, payload/range benefits resulting from a more efficient wing will allow Aloha to increase the reliability of Vancouver to Honolulu flights in greater than normal headwinds."

The benefits of patented* Blended Winglet Technology begin accruing immediately and continue for the life of the aircraft says Aviation Partners CEO Mike Marino.

"Our product is unique in that you start saving money, and begin enjoying improved performance, the day you start using it."

Aloha will upgrade its entire fleet of 12 Next Generation 737-700s, operated under lease from GE Aviation Services (GECAS), Lombard, with Aviation Partners Boeing Blended Winglet Technology over the next several months.

To learn more about Aviation Partners Boeing Blended Winglet Technology see:
www.aviationpartnersboeing.com

*Patent No. 5348253

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