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**World Low Cost Airlines Congress – September 21-22, 2004 London**

*Blended Winglet™ Technology Achieves Dramatic Market Success Among Low-Cost Carriers*

**Aviation Partners Boeing Technology Saves Fuel and Improves the Bottom Line for Airlines Worldwide**

Cut soaring fuel costs up to 5% and save 100,000 – 300,000 gallons (379,000 – 1.137 million liters) of fuel each year for every Boeing aircraft outfitted with revolutionary Blended Winglet Technology. With fuel cost the highest it's been in 3 decades, and little indication of a significant retreat, more and more airlines are turning to Aviation Partners Boeing patented\* Performance Enhancing Technology.

**“Our clients who describe themselves as low-fare carriers – Westjet, Virgin Blue, Sterling European Airways, Southwest Airlines, Jet Airways and ATA – are currently operating 190 Blended Winglet Equipped Next Generation Boeing 737s,”** says Aviation Partners Boeing CEO Mike Marino. **“These 6 operators have firm orders for 122 more Blended Winglet Shipsets and options for 455 shipsets. They’re investing in our technology in order to lower overall cost of operations. Blended Winglets measurably contribute to the success of low-cost and low-fare carriers worldwide.”**

Blended Winglets improve the aerodynamic efficiency of a wing, allowing for improved performance particularly during high and hot airfield conditions, while reducing block fuel burn and providing a range of environmental benefits. With 620 NG 737s flying with Blended Winglet Systems by year end, fleet wide savings will be over 68 million gallons (258 million liters) – close to half a billion pounds (227,000 kilos) of fuel saved per year.

**“This is just the beginning in terms of dramatic industry-wide cost savings,”** says Aviation Partners Boeing Sales Director Patrick LaMoria. **“Blended Winglet Equipped Boeing 757s and 767s will save even more fuel – between 200,000 and 300,000 gallons (758,000 – 1.137 million liters) per year per aircraft on average.”**

Today’s Blended Winglet Equipped operators are winning on the cost front with a 3 – 5 year typical payback period for an asset with an economic life of 30 plus years.

**“No matter how you gauge it, Blended Winglets let you fly farther between fill-ups,”** says Aviation Partners Boeing Senior Vice President of Marketing Dick Friel. **“Airline operators are shaving up to 5% off their fuel bills – the equivalent of getting 1 tank free for every 20 fill-ups. If all Boeing aircraft on the planet were retrofitted with Blended Winglet Systems, worldwide fuel savings would be close to 68 million gallons (258 million liters) – almost half a billion pounds (1.9 billion liters) of fuel saved per year!”**

To learn more about APB’s patented\* Blended Winglet Technology, go to [www.aviationpartnersboeing.com](http://www.aviationpartnersboeing.com) \*Patent No. 5348253

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